

## Praise for The Rules of Netiquette



“Julie Spira extends the Social Media Club’s mission of establishing best practices for online behavior. *The Rules of Netiquette: How to Mind Your Manners on the Web* provides a blueprint for keeping it “light, bright, and polite” just the way we like it.”

~**Geoff Brown, Former President, Social Media Club of Los Angeles**



“Move over Miss Manners. Ms. Julie Spira is here! Get her *Rules of Netiquette* and learn how to connect and get what you want from the millions of people jumping on the social media bandwagon.”

~**Diana Kirschner, Ph.D., author of Sealing the Deal: The Love Mentor’s Guide to Lasting Love**

“Julie Spira has done it again. Her *Rules of Netiquette* brings readers exactly what they need to know before they push the send button on their social networking sites.”

~**Tamsen Fadal, Anchor, WPIX – NY Morning News**





“Make no mistake. Manners mean as much on the Internet as anywhere else in life. In *The Rules of Netiquette*, Julie Spira spells out the rules every social networker needs to know.”

~Ellen Olivier, **Society** columnist

*The Rules of Netiquette* is the modern day guide to personal Internet communication. Today the written word not just carries a message, but reflects on the manners of the writer. Author Julie Spira guides the reader on how to get their point across politely.”

~Marsha Collier, Author of *The Ultimate Online Customer Service Guide*, *eBay For Dummies* series and host, *Computers & Technology Radio Show*



“Real-time communication has made us incredibly callous in the delivering of information and equally as sensitive in the reception of information. *The Rules of Netiquette* is a must read for anyone who’s been caught on either side of a flame war or desperately needs to know what this is.”

~Tom Miller, **General Manager, Your Tango**



"If you've gone through a messy breakup exclusively on Facebook, Tweet @ friends while having dinner with them, and still have poking in your e-repertoire, then I urge you to read Julie's book, *The Rules of Netiquette*."

~**Ky Henderson, Editor-in-Chief, ModernMan.com**

"Julie Spira's advice about social media netiquette is spot on. For men and women attempting to navigate the tricky waters of cyber communication, her words of wisdom will ring so true. Social-media savants, take note."

~**Jenna Birch, Columnist, YourTango and Smarter.com**



"You wouldn't open your mouth while you're chewing. And you shouldn't open the Internet without *The Rules of Netiquette*."

~ **Carrie Seim, Relationship columnist**

"A must-read for those wondering why their mailbox is empty."

~**Olivia Baniuszewicz, Co-author, Flirt texting: How to Text Your Way to His Heart.**

